

# Large Enterprise Transportation Services Company

## Introduction

This case study of a large enterprise transportation services company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“It allows for recognition on the go, no matter where our employees are at any time of day. It allows for leaders to appreciate their employees more at different award levels and provides multiple options to continue award celebrations with the store.”

“Our relationships with our partners at OC Tanner. I love building relationships and trust at events and having y’all at the push of an email/text button should anything arise outside our normal meetings.”

“It is a great platform to appreciate your peers, especially for such a large company.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Needing to create, replace, modernize or consolidate recognition program(s)

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries
- Initiatives
- Awards (gift cards, merchandise, experiences)
- Retirement

## Results

The surveyed company achieved the following results with O.C. Tanner:

- Employees have more trust in team leaders
  - Improved employee fulfillment in their job
  - Greater trust in team leaders
  - Improved frequency of recognition moments
  - More visible recognition
  - Stronger connection with leaders
  - A stronger connection with team and colleagues
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Transportation Services**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

**Learn More:**

[O.C. Tanner](#)