O.C. TANNER CASE STUDY

Medium Enterprise Electronics Company Rates O.C. Tanner Capabilities as Best in Class

Introduction

This case study of a medium enterprise electronics company is based on a September 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "The O.C. Tanner service award program has helped us to recognize years of dedication and service while allowing employees to select a gift to fit their lifestyle."
>
> "O.C. Tanner's award selection is great and current – employees love the selection."

Challenges

Before implementing O.C. Tanner solutions, the profiled company needed to **replace or create a recognition program**. This business challenge led the company to evaluate and ultimately select O.C. Tanner.

Use Case

The solution the surveyed company uses to address its business challenges is O.C. Tanner's **Service Awards (Yearbook™)**.

Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees feel their work is meaningful and have a stronger connection to their company's mission or purpose
- Employees' contributions and successes are celebrated
- Employees have an increased sense of opportunity for personal and professional development

The surveyed company rates O.C. Tanner's key capabilities as best in class compared to competitors.

- Transparent pricing: best in class
- Total cost of ownership: best in class
- Ease-of-use: best in class
- Customer service: best in class
- Technology: best in class
- Award selection: best in class

The company saw a return on their initial investment with their O.C. Tanner solution in within 1 year.

The profiled company strongly agrees that **O.C. Tanner helps their organization accomplish and appreciate great work**.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Electronics

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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Research by **TechValidate** by SurveyMonkey

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