

O.C. TANNER CASE STUDY

# **Ocwen Financial Corporation**

### Introduction

This case study of Ocwen Financial Corporation is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Attracting top talent
- Recognizing at scale
- Losing great employees (retention)
- Employee burnout
- Negative workplace culture
- Negative employee feedback
- Low engagement scores
- Needing to create, replace, modernize or consolidate recognition program(s)
- Low recognition scores

#### Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries
- Initiatives
- Swag Boxes (onboarding & company branded merchandise)
- Celebrations/Events/Holidays
- Services (consulting, measurement, education, brand communication)
- Awards (gift cards, merchandise, experiences)

#### **Company Profile**

Company: **Ocwen Financial** Corporation

Company Size: Large Enterprise

Industry: **Financial Services** 

#### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloudbased technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

CO.C. Tanner

- Custom awards (careerscapes, numerals, cubes, etc)
- Safety
- Retirement
- Onboarding

## Results

The surveyed company achieved the following results with O.C. Tanner:

- Improved employee retention
- Employees feel a greater connection between their work and the organization's purpose
- Employees have more trust in team leaders
- Improved employee fulfillment in their job
- Improved recognition scores
- Improved safety
- Increased innovation
- Employees have an increased sense of opportunity for personal and professional development
- Increased employee engagement
- A decrease in burnout among employees
- Greater trust in team leaders
- Improved frequency of recognition moments
- Improved workplace community
- Improved employee satisfaction with job
- Increased productivity
- More consistent recognition
- More visible recognition
- Stronger collaboration across teams
- Stronger connection with leaders
- A stronger connection with team and colleagues

Source: Lakshmesh Chandrakanth, Compensation Manager, Ocwen **Financial Corporation** 

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