

Lendmark Financial Services, Inc.

Introduction

This case study of Lendmark Financial Services, Inc. is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



“We added the option of allowing team members to add comments in the employees’ yearbook – love this new feature!”

“Everything – the numerals, the awards when completing milestones, the yearbook allowing both leader’s comments and team members, etc.”

“I receive excellent customer service – all the time; very quick email response on issues.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Attracting top talent

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Awards (gift cards, merchandise, experiences)
- Custom awards (careerscapes, numerals, cubes, etc)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Employees feel a greater connection between their work and the organization’s purpose
 - Increased innovation
 - Increased employee engagement
 - Improved frequency of recognition moments
 - Stronger collaboration across teams
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

Company Profile

Company:
Lendmark Financial Services, Inc.

Company Size:
Medium Enterprise

Industry:
Financial Services

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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