

Global 500 Banking Company

Introduction

This case study of a Global 500 banking company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Increased visibility of purpose statement and alignment of purpose and recognition – positively impacting culture.”

“Integration of all our recognition efforts within O.C. Tanner, don’t have to contract out to multiple firms.”

“Valued partner in bringing appreciation and recognition culture to our business.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Negative workplace culture
- Negative employee feedback
- Needing to create, replace, modernize or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries
- Services (consulting, measurement, education, brand communication)
- Awards (gift cards, merchandise, experiences)
- Custom awards (careerscapes, numerals, cubes, etc)
- Retirement
- Onboarding

Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within the first 2 years.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
 - Employees feel a greater connection between their work and the organization’s purpose
 - Improved recognition scores
 - Greater trust in team leaders
 - Improved frequency of recognition moments
 - More consistent recognition
 - More visible recognition
 - Stronger connection with leaders
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Banking

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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