

# Large Enterprise Professional Services Company

## Introduction

This case study of a large enterprise professional services company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“O.C. Tanner’s recognition services has a lot of potential within our culture. We have only relaunched the program about a year ago. The goal is to continue to promote gratitude and appreciation within our company.”

“The product is relatively simple to navigate which will promote usage.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- What challenge(s) was your organization looking to address with O.C. Tanner’s products/services?
  - Recognizing at scale
  - Low engagement scores
  - Low recognition scores

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Which O.C. Tanner products/services does your organization use?
  - Daily recognition
  - Nominations
  - Career anniversaries
  - Initiatives
  - Celebrations/Events/Holidays
  - Awards (gift cards, merchandise, experiences)

## Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within the first 2 years.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
  - Improved frequency of recognition moments
  - More visible recognition
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Professional Services**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

**Learn More:**

[O.C. Tanner](#)