

Fortune 500 Electronics Company

Introduction

This case study of a Fortune 500 electronics company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“I appreciate that many of our managers used our Cause for Applause recognition program supported by O.C. Tanner as a way to acknowledge the extra efforts employees made during the COVID quarantine to continue to serve our customers. Since then, the program has returned to a use more related to recognizing employees who act in ways to support our values on a daily basis, but both uses are valid.”

“Overall, I have been pleased with communication, service, and accessibility from O.C. Tanner over the last 2.5 with which I have been working with them related to my company’s recognition program.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Needing to create, replace, modernize, or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Group Deposits (company-wide recognition)
- Career anniversaries
- Awards (gift cards, merchandise, experiences)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Improved recognition scores
- A decrease in burnout among employees
- Improved frequency of recognition moments
- More visible recognition
- A stronger connection with team and colleagues

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Fortune 500

Industry:
Electronics

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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