O.C. TANNER

Large Enterprise Financial Services Company

Introduction

This case study of a large enterprise financial services company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "We now have a global way to recognize employees, bringing a more united experience for all on an easy-to-use platform. Employees feel more valued, connected and purpose-driven in their work."
>
> "Recognition is accessible on platforms our employees use every day like Teams, Outlook, and via mobile device and that the same experience is available to all employees."
>
> "Overall good to work with, people are friendly and easy to work with."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries

Results

The surveyed company achieved the following results with O.C. Tanner:

- Employees feel a greater connection between their work and the organization's purpose
- Improved employee fulfillment in their job
- Employees have an increased sense of opportunity for personal and professional development
- Improved frequency of recognition moments
- Improved employee satisfaction with job
- More consistent recognition
- More visible recognition

- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Financial Services

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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Research by **TechValidate** by SurveyMonkey