

S&P 500 Healthcare Company

Introduction

This case study of a S&P 500 healthcare company is based on a March 2021 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“As the program administrator: I know from employees receiving their awards they are happy with them and respect (the organization) for thinking of them. ”

“Their responsiveness. The great award selection they provide.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- A small company that handled recognition in-house.
- As the company grew they decided they needed help.

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Service Awards (Yearbook™)
- Thanks™

Results

Outcomes realized as a result of using O.C. Tanner solutions:

- Employees' contributions and successes being celebrated

O.C. Tanner **best in class** capabilities compared to competitors:

- Transparent pricing
- Total cost of ownership
- Ease-of-use
- Customer Service:
- Technology
- Award selection
- Custom awards
- Flexible program design

O.C. Tanner helped their organization accomplish and appreciate great work.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
S&P 500

Industry:
Healthcare

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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