

# Global 500 Food Company

## Introduction

This case study of a Global 500 food company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Built a foundation for recognition to take place at scale and to automate important processes, like milestone anniversaries.”

“The branded design and customized experience.”

“Great customer service, ability to customize the experience to your organization, and the research and data from the institute.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Low recognition scores

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries
- Services (consulting, measurement, education, brand communication)
- Awards (gift cards, merchandise, experiences)
- Custom awards (careerscapes, numerals, cubes, etc)

## Results

The surveyed company achieved the following results with O.C. Tanner:

- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Global 500**

Industry:  
**Food**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

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