

Non Profit

Introduction

This case study of a non-profit is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.



“The initial investment proved to be with a nice ROI. We have been with O.C. Tanner for over 15 years.”

Challenges

The business challenges that led the profiled organization to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Losing great employees (retention)
- Low engagement scores
- Needing to create, replace, modernize, or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed organization uses:

- Daily recognition
- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries
- Awards (gift cards, merchandise, experiences)
- Retirement

Results

The surveyed organization achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within the first 2 years.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
 - More consistent recognition
 - More visible recognition

Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:
Non-profit

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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