

# GE Appliances

## Introduction

This case study of GE Appliances is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



“Our employees are more engaged and appreciate the recognition.”

“The team is very helpful and professional. The offering is good.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Losing great employees (retention)
- Employee burnout

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries
- Celebrations/Events/Holidays
- Awards (gift cards, merchandise, experiences)
- Custom awards (careerscapes, numerals, cubes, etc)
- Retirement

## Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within the first 6 months.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
  - Employees feel a greater connection between their work and the organization’s purpose
  - Improved recognition scores
  - Improved frequency of recognition moments
  - More consistent recognition
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

### Company Profile

Company:  
**GE Appliances**

Company Size:  
**Large Enterprise**

Industry:  
**Industrial Manufacturing**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

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[O.C. Tanner](#)