

Small Business Energy & Utilities Company

Introduction

This case study of a small business energy & utilities company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“It has made recognition easier and empowered some elements of our business.”

“We get great support from the staff and the systems are easy to use.”

“Great staff, great research, good systems.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Losing great employees (retention)
- Low engagement scores

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Nominations
- Career anniversaries
- Awards (gift cards, merchandise, experiences)

Results

The surveyed company achieved the following results with O.C. Tanner:

- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
 - Increased employee engagement
 - Improved frequency of recognition moments
 - More visible recognition

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Energy & Utilities

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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