

# Small Business Construction Company

## Introduction

This case study of a small business construction company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Consistent experience, openness to customize member communication and gifts.”

“Stable, steady provider and service.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Losing great employees (retention)

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Career anniversaries

## Results

The surveyed company achieved the following results with O.C. Tanner:

- More consistent recognition
- More visible recognition
- Stronger connection with leaders

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Small Business**

Industry:  
**Construction**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

**Learn More:**

[O.C. Tanner](#)