

O.C. TANNER CASE STUDY

Crestwood Behavioral Health, Inc.

Introduction

This case study of Crestwood Behavioral Health, Inc. is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.

"It motivates our employees to stay with the company longer to know that there is a positive and tangible recognition with O.C. Tanner."

"A great variety of products offered to recognize staff."

"Easy and reliable to work with."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Negative workplace culture
- Needing to create, replace, modernize, or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

Career anniversaries

Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within the first 6 months.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
 - Employees feel a greater connection between their work and the organization's purpose
 - Improved employee fulfillment in their job
 - Improved recognition scores
 - Employees have an increased sense of opportunity for personal and professional development
 - Improved workplace community
 - Improved employee satisfaction with the job
 - More visible recognition
- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

Company Profile

Company: Crestwood Behavioral Health, Inc.

Company Size: **Medium Enterprise**

Industry: Healthcare

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloudbased technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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