

O.C. TANNER CASE STUDY

LSEG

Introduction

This case study of LSEG is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.

"Enabling global, enterprise-wide recognition helps create a positive, supportive workplace which is a high-level objective."

"We have employees all over the world — using OC Tanner's products and services makes it easy to get everyone involved in recognition no matter which part of the world they live in. It brings everyone closer together."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Needing to create, replace, modernize or consolidate recognition program(s)
- Low recognition scores

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Nominations
- Group Deposits (company-wide recognition)

Company Profile

Company: LSEG

Company Size: Large Enterprise

Industry: Professional Services

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloudbased technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

- Career anniversaries
- Initiatives
- Awards (gift cards, merchandise, experiences)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Improved recognition scores
- Improved frequency of recognition moments
- Improved workplace community
- More consistent recognition
- More visible recognition
- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

Learn More:

CO.C. Tanner

Source: Hope Finn, Manager, Program Delivery, LSEG



TechValidate



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