

# Global 500 Financial Services Company

## Introduction

This case study of a Global 500 financial services company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Partnership has been great. Our culture of recognition has increased tremendously.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Attracting top talent
- Recognizing at scale

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries
- Initiatives
- Celebrations/Events/Holidays
- Awards (gift cards, merchandise, experiences)

## Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within the first 6 months.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
  - Improved employee retention
  - Employees feel a greater connection between their work and the organization’s purpose
  - Improved employee fulfillment in their job
  - Improved recognition scores
  - More consistent recognition
  - More visible recognition
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Global 500**

Industry:  
**Financial Services**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

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[O.C. Tanner](#)