

O.C. TANNER CASE STUDY

Large Enterprise Chemicals Company

Introduction

This case study of a large enterprise chemicals company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"Variety of gifts and gift cards an employee is able to select when redeeming their points and for service gifts and retirement gifts."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

Recognizing at scale

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries
- Retirement

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Large Enterprise

Industry: Chemicals

Results

About O.C. Tanner

The surveyed company achieved the following results with O.C. Tanner:

- Improved recognition scores
- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloudbased technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

CO.C. Tanner

Source: TechValidate survey of a Large Enterprise Chemicals Company

Research by

TechValidate by SurveyMonkey



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