O.C. TANNER CASE STUDY

Medium Enterprise Pharmaceuticals Company

Introduction

This case study of a medium enterprise pharmaceuticals company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Creating a performance-driven culture."
>
> "Simplicity of Platform."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Attracting top talent
- Recognizing at scale
- Low recognition scores

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Awards (gift cards, merchandise, experiences)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within 1 year.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
  - Employees have more trust in team leaders
  - Improved recognition scores
  - Improved safety
  - Increased innovation
  - Improved frequency of recognition moments
- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Pharmaceuticals

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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