

## MURAL CUSTOMER TESTIMONIAL



We have an “ideas mural” that we use to dump ideas whenever they come up and can categorize them using colors and labels. Once a quarter we will sit down as a team and talk through all of the ideas, decide which ones we like, and take action accordingly. It’s been an amazing way for our creative team to get more done, share ideas of all sizes and avoid getting distracted because we have this to refer back to.

— Digital Product Manager, Small Business Retail Company

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Source: Digital Product Manager, Small Business Retail Company

✓ Validated

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