What types of operational benefits did your organization realize following the implementation of MURAL?

Benefit	Percentage
Increase of ideas generated	66%
Increased client engagement	32%
Increased collaboration and productivity	84%
Decrease in travel costs	22%
Decreased weekly meeting time	16%
Improved customer experience	21%
Increased team engagement	69%
Decrease in time spent on projects	15%
Increased alignment and decision making	55%
Increased project efficiency	38%
Improved psychological safety	16%
Minimized environmental impact	13%
Increased innovation	36%
Other	1%
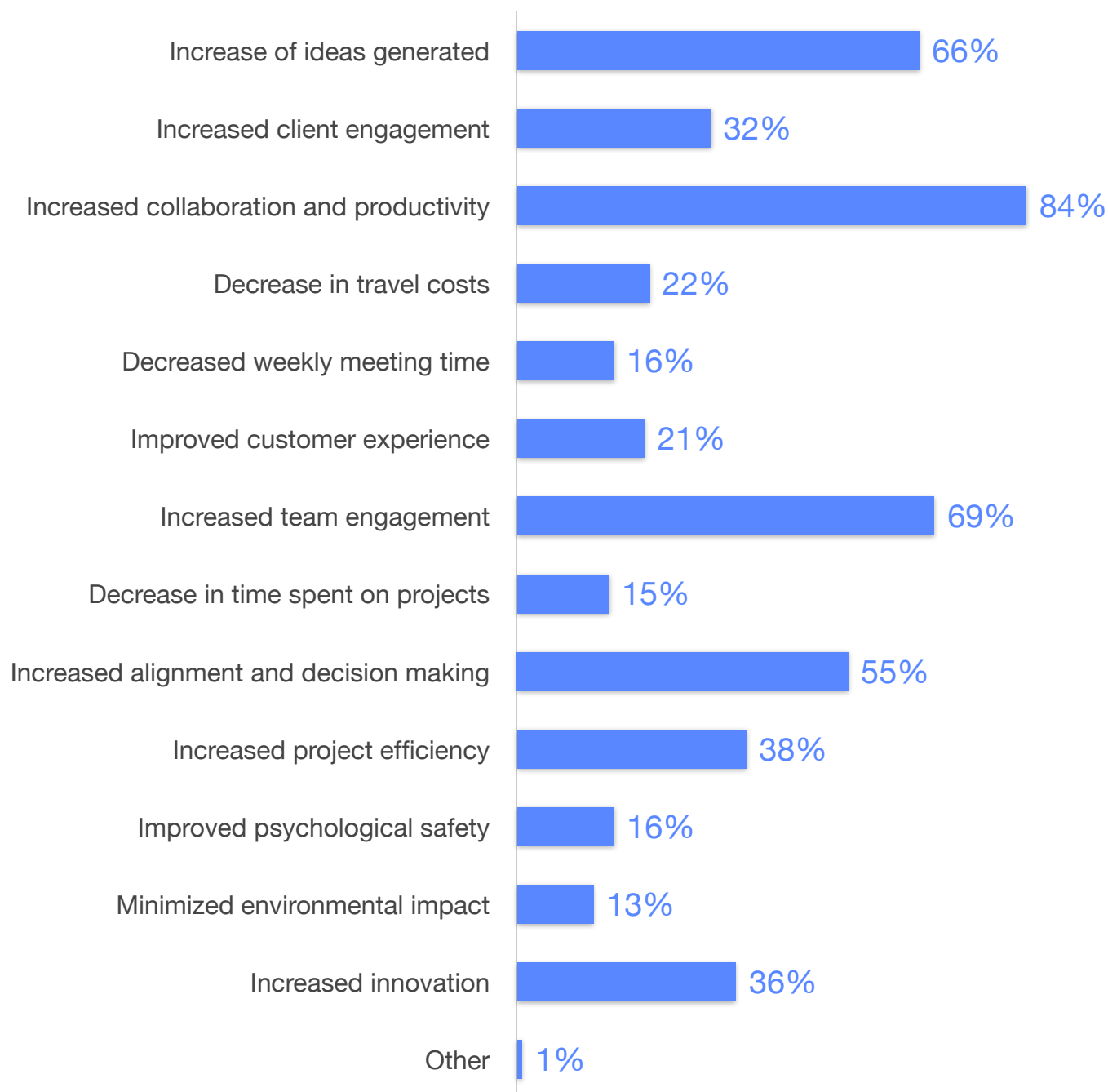
MURAL   TechValidate by SurveyMonkey

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