

Case Study: Large Enterprise Industrial Manufacturing Company

Introduction

This case study of a large enterprise industrial manufacturing company is based on a November 2015 survey of Motus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Motus standardized our drivers and field practices, and decreased our company’s fleet vehicle expenses.”

Challenges

- Primary reasons for using a vehicle program provider:
 - To create a fair and accurate program
 - To improve operational efficiency
 - To reduce costs

Use Case

- Top reasons for selecting Motus over other vendors:
 - The cost
 - Customer communication / responsiveness
 - The technology
- Uses the following mobile workforce management solution in addition to Motus:
 - Salesforce

Results

- Has realized the following benefits by partnering with Motus:
 - Improved efficiency
 - Achieved more accurate mileage reporting
 - Reduced liability
 - Reduced vehicle program costs
- Realized a return on their investment in Motus in 3 – 4 months.
- Reduced their vehicle program costs by 30-40% with Motus.
 - Used the cost savings from Motus to invest in other areas of the business.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Industrial Manufacturing

About Motus

For companies with mobile workers that drive more than 5,000 business miles per year, Motus is the most accurate vehicle management and reimbursement platform available. Through its sophisticated configuration engine that incorporates real-time data across hundreds of variables, Motus drives significant reductions in cost, ensures compliance and reimburses employees exactly what they deserve.

Learn More:

[Motus, LLC](#)