

MOTUS CASE STUDY

# Large Enterprise Beverage Company

### Introduction

This case study of a large enterprise beverage company is based on a November 2015 survey of Motus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

# Challenges

The business challenges that led the profiled company to evaluate and ultimately select Motus:

- Primary driver in your search for a vehicle program provider:
  - Seeking an integrated mobile platform

#### Use Case

The key features and functionalities of Motus that the surveyed company uses:

- Top reasons for selecting Motus over other vendors:
  - The cost
  - Customer communication / responsiveness
  - Its ease of use
  - Its reporting capabilities
- Uses the following mobile workforce management solutions in addition to Motus:
  - ADP
  - Concur
  - Kronos
  - SAP

# Results

The surveyed company achieved the following results with Motus:

- Benefits your organization realized by partnering with Motus:
  - Improved efficiency
  - Increased IRS compliance
  - Increased visibility into employee activity
  - Achieved more accurate mileage reporting

## Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Large Enterprise

Industry: **Beverage** 

#### **About Motus**

For companies with mobile workers that drive more than 5,000 business miles per year, Motus is the most accurate vehicle management and reimbursement platform available. Through its sophisticated configuration engine that incorporates real-time data across hundreds of variables, Motus drives significant reductions in cost, ensures compliance and reimburses employees exactly what they deserve.

Learn More:

Motus, LLC

Source: TechValidate survey of a Large Enterprise Beverage Company



Research by

TechValidate