MOTUS CASE STUDY

Large Enterprise Beverage Company

Introduction

This case study of a large enterprise beverage company is based on a November 2015 survey of Motus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Motus:

- Primary drivers in your search for a vehicle program provider:
  - Had a large number of vehicle accident claims
  - Were looking to create a fair and accurate program
  - Were looking to improve operational efficiency
  - Were looking to increase visibility into field activity
  - Were looking to reduce costs

Use Case

The key features and functionalities of Motus that the surveyed company uses:

- Top reasons for selecting Motus over other vendors:
  - The cost
  - Customer communication / responsiveness
  - Its ease of use
  - Its reporting capabilities
  - Its reputation
  - The technology
- Uses the following mobile workforce management solutions in addition to Motus:
  - ADP
  - Concur
  - Kronos
  - SAP

Results

The surveyed company achieved the following results with Motus:

- Benefits your organization realized by partnering with Motus:
  - Improved efficiency
  - Increased IRS compliance
  - Increased visibility into employee activity
  - Achieved more accurate mileage reporting
  - Achieved more accurate chargeback and/or reimbursement calculations
  - Reduced liability
  - Reduced vehicle program costs
- Realized a return on their investment in Motus in 4 – 6 months.
- Reduced their vehicle program costs by > 50% with Motus.
- The organization re-invested the cost savings from Motus in the following way:
  - Investing in other areas of the business

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Beverage

About Motus

For companies with mobile workers that drive more than 5,000 business miles per year, Motus is the most accurate vehicle management and reimbursement platform available. Through its sophisticated configuration engine that incorporates real-time data across hundreds of variables, Motus drives significant reductions in cost, ensures compliance and reimburses employees exactly what they deserve.

Learn More:

 Motus, LLC