

Medium Enterprise Food Company

Introduction

This case study of a medium enterprise food company is based on a September 2017 survey of Motus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Motus:

- Primary drivers in their search for a vehicle program provider:
 - Wanted to create a fair and accurate program
 - Wanted to reduce costs
- Purchased Motus over other vendors for the following reasons:
 - Cost
 - More accurate reimbursement program
- Realized the following benefits by partnering with Motus:
 - Increased cost savings
 - Improved fair and equal policies
 - Reduced liability

Use Case

The key feature and functionality of Motus that the surveyed company uses:

- Administered a None before partnering with Motus.

Results

The surveyed company achieved the following result with Motus:

- Realized a return on their investment in 4 – 6 months using Motus.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Food

About Motus

For companies with mobile workers that drive more than 5,000 business miles per year, Motus is the most accurate vehicle management and reimbursement platform available. Through its sophisticated configuration engine that incorporates real-time data across hundreds of variables, Motus drives significant reductions in cost, ensures compliance and reimburses employees exactly what they deserve.

Learn More:

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