

Edamama

Introduction

This case study of edamama is based on a June 2022 survey of MongoDB customers by TechValidate, a 3rd-party research service.



“We primarily use MongoDB as our database for transactions and logging, and it stores all products, orders, users, etc.”

“It’s easy to use when you need to pivot quickly, especially when there are schema changes. Especially when you have new features or business concepts that you want to try, it’s easy to change compared to SQL.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select MongoDB:

- Edamama was looking to “start an ecommerce website within a few months.”
- Their main objective when selecting MongoDB was: Launching their new application on MongoDB
- The databases they were using before MongoDB were:
 - DynamoDB
 - MySQL
 - PostgreSQL
 - Google Firebase/Firestore

Use Case

The key features and functionalities of MongoDB that the surveyed company uses:

- A brief overview: “We primarily use MongoDB as our database for transactions and logging, and it stores all products, orders, users, etc. Our company utilizes MongoDB as our main operational database. Currently, we use MongoDB Atlas as our autoscaling solution.”
- The reasons they chose MongoDB include:
 - Flexible document data model
 - Ease of use
- The products they are using include:
 - Atlas Charts
 - Atlas Database
 - Database tools (Atlas CLI, Compass, Database Shell, Database connectors)
 - MongoDB Community
- The cloud providers they are currently using are:
 - AWS
 - Atlas
- MongoDB use cases include:
 - Content Management
 - Mobile & Mobile Apps
 - Payments
 - Personalization

Results

The surveyed company achieved the following results with MongoDB:

- “It’s easy to use when you need to pivot quickly, especially when there are schema changes. Especially when you have new features or business concepts that you want to try, it’s easy to change compared to SQL.”

Company Profile

Company:
Edamama

Company Size:
Medium Enterprise

Industry:
Retail

About MongoDB

MongoDB is the leading modern, general purpose database platform, designed to unleash the power of software and data for developers and the applications they build. Headquartered in New York, MongoDB has more than 26,800 customers in over 100 countries. The MongoDB database platform has been downloaded over 175 million times and there have been more than 1.5 million registrations for MongoDB University courses.

Learn More:

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