IT Solution Factors – Retail

What are the most important factors for you when selecting an IT solution?

Factor	Percentage
Cost	80%
Reliability	78%
Ease of setup and use	75%
Quality of customer support	48%
Cloud Management	44%
Enterprise security	44%
Future-proof automation, flexibility and scale (features, products, management)	36%
Ease of integration with current network stack	32%
Product warranty	24%
Delivery times	23%
Brand reputation	21%
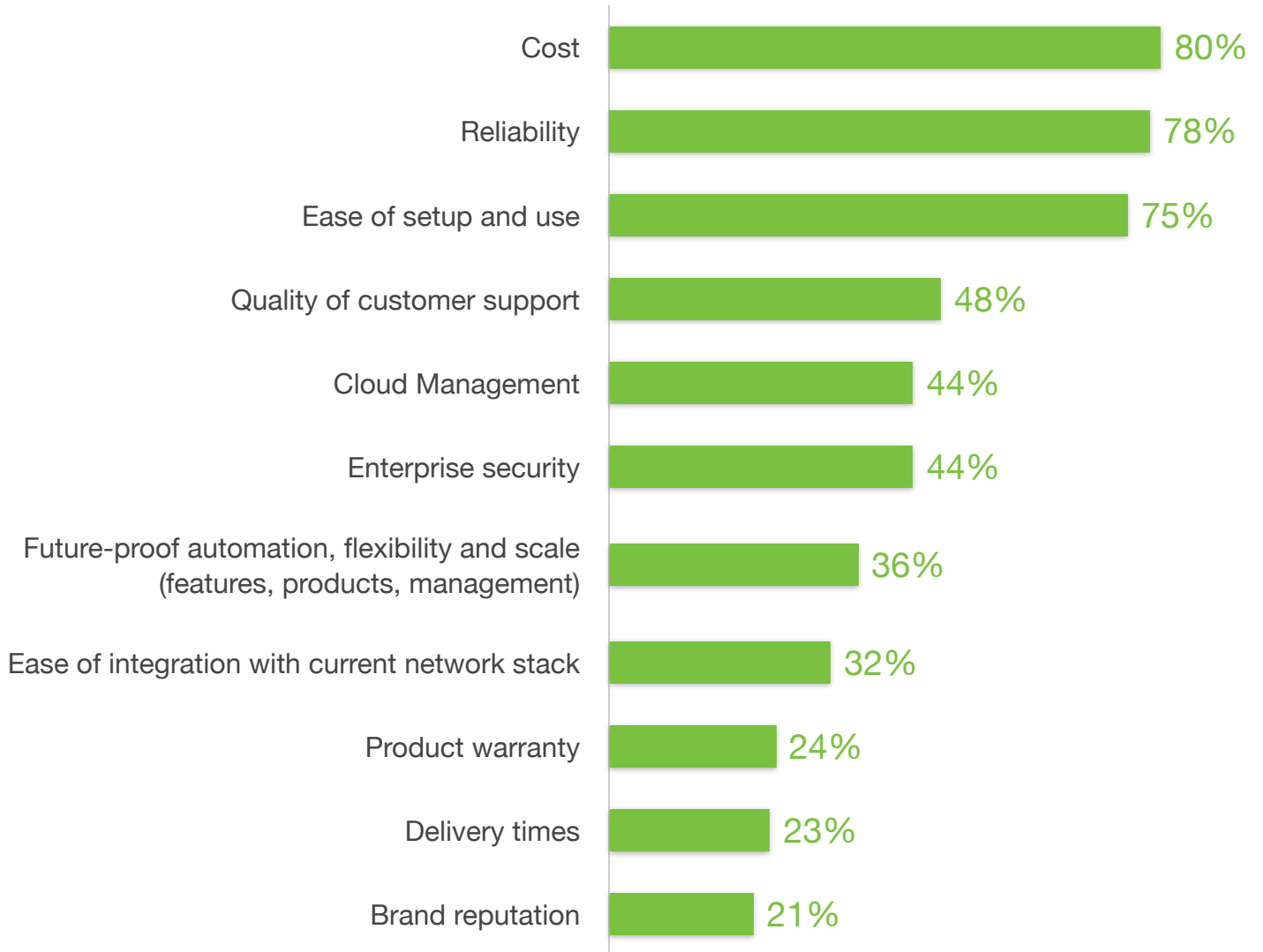
Source: TechValidate survey of 101 users of Cisco Meraki. Sample comprised of Retail organizations.

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