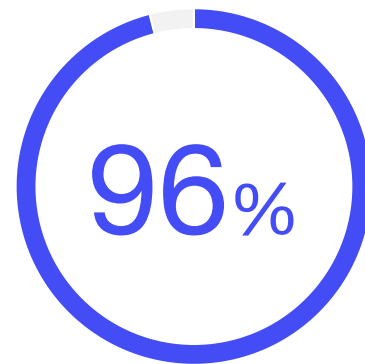


## Creative is Critical

96% of marketers said creative will be more important in their advertising campaigns over the next 10 years.



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Source: TechValidate survey of 99 marketing professionals

✓ Validated

Published: Nov. 16, 2023 TVID: 3B5-AB0-C37

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**TechValidate**  
by SurveyMonkey