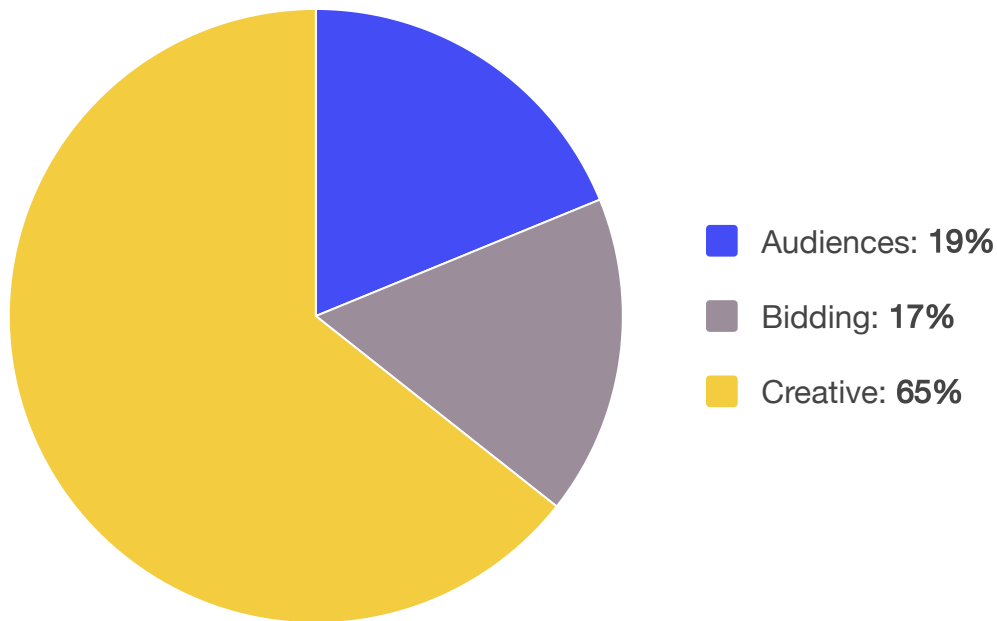


Creative is Critical

Advertising variable with highest potential to drive brand growth and business outcomes in the future



Source: TechValidate survey of 96 users of Mediaocean

✓ Validated

Published: Sep. 13, 2023 TVID: B9F-6C3-CC7

