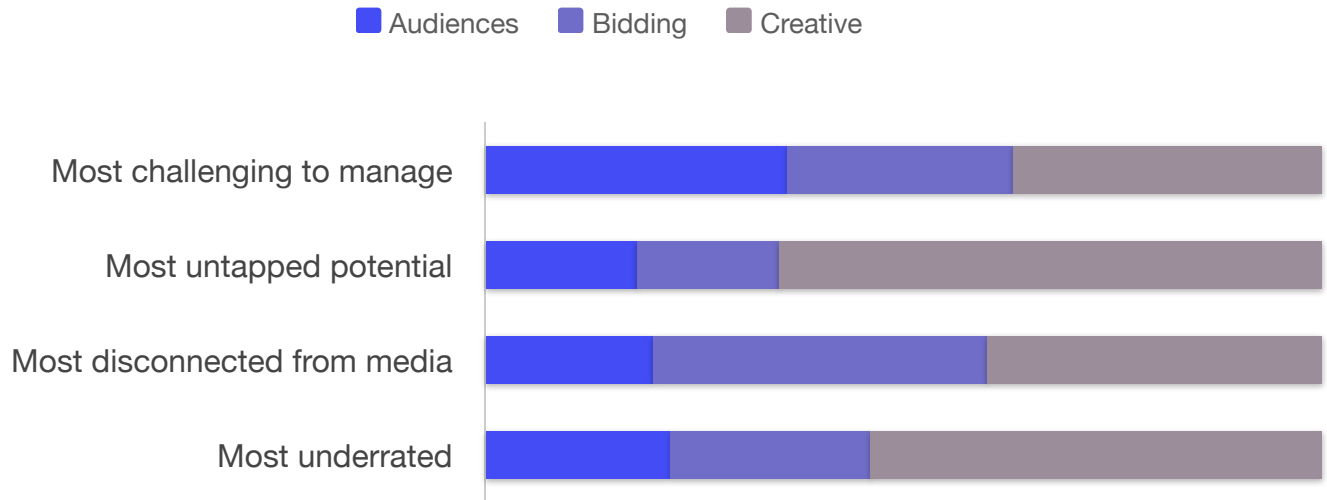


Creative is Critical

Ranking key advertising campaign variables



Source: TechValidate survey of 99 users of Mediaocean

Validated

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