Using Loftware Spectrum to standardize our labeling efforts provided my organization the primary benefit:

Benefit	Percentage
Improved label accuracy and reducing costly errors	26%
Reduced label template maintenance	20%
Reduced the costs to manage and maintain multiple label systems	19%
Enabled high volume global printing to a wide range of printer makes and models	11%
Offered ease of deployment and scaling to new locations	11%
Access to experienced professional services and support	6%
Provided better branding and consistency in labeling	6%
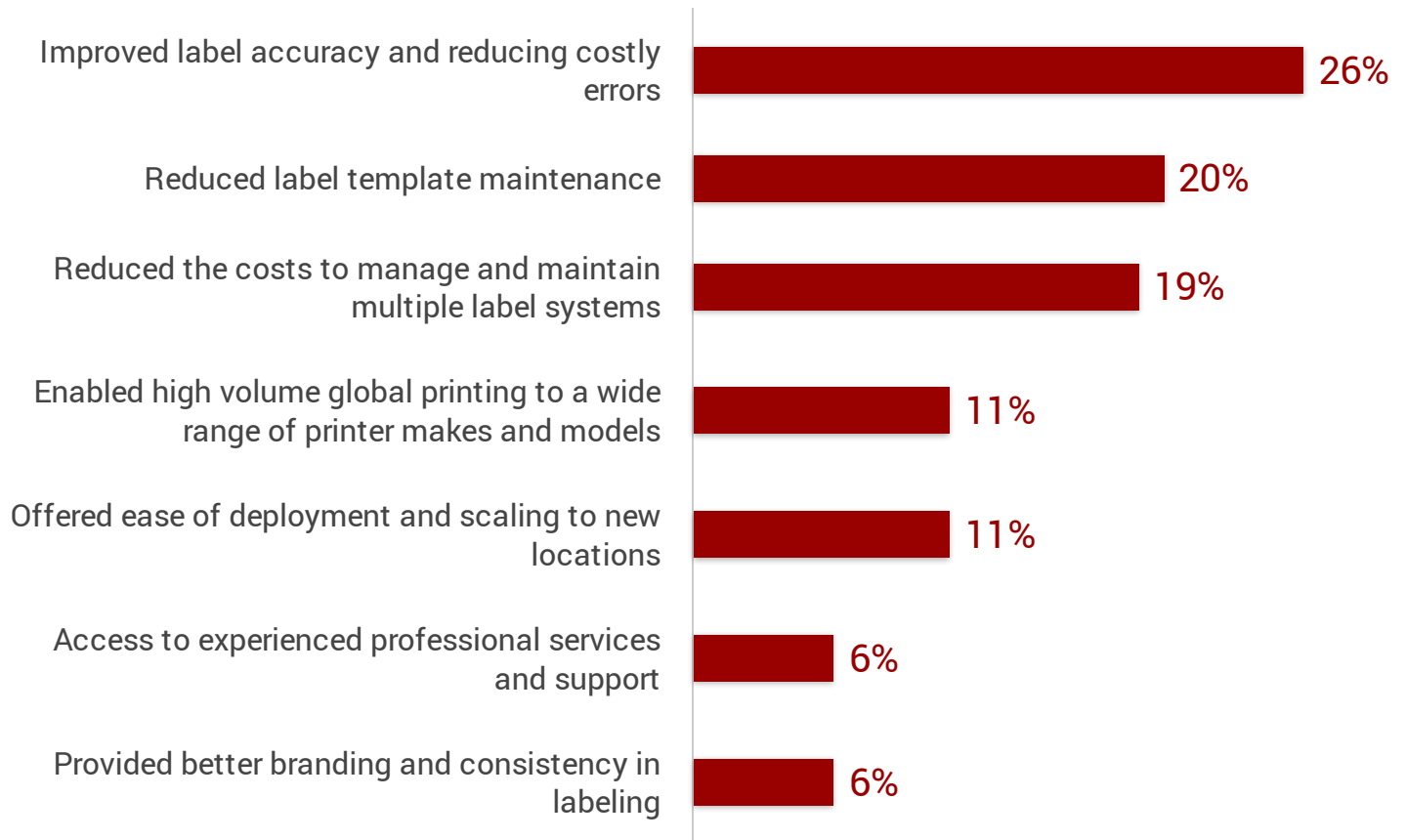
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