

Infor Global Solutions

Introduction

This case study of Infor Global Solutions is based on an August 2017 survey of Loftware customers by TechValidate, a 3rd-party research service.



“Loftware is a reliable partner, providing leading edge labeling solutions along with outstanding services and support.”

“Loftware’s ease of use and label format provides the best visibility to operations people.”

Challenges

Infor Global Solutions evaluated and purchased Loftware to help with the following challenges:

*Manual processes were too time-consuming

- Challenges meeting complex customer labeling requirements
- Supporting company growth and labeling consistency

Use Case

Infor Global Solutions used Loftware features and functionalities to:

- Simplify their label design and empower business users to update labels
- Improve traceability across the supply chain
- Streamline distribution

Results

Infor Global Solutions achieved the following results with Loftware:

- Reduced the costs to manage and maintain multiple label systems
 - Improved label accuracy and reducing costly errors
 - Improved ease of deployment and scaling to new locations
 - Better equipped to address customer requirements such as:
 - Improved the handling of requirements such as content, barcodes, images/branding, formatting and language
 - Improved relationships with customers
 - Reduced the loss of customers
 - Enabled better responsiveness to customer labeling changes
 - Offered a competitive advantage to customers
 - Were able to stay compliant with regulations which:
 - Avoided supply chain disruptions or stoppages
 - Reduced the risk of costly fines
 - Were able to integrate Loftware with their enterprise which:
 - Eliminated manual labeling efforts
 - Enabled them to make label changes quickly
 - Avoided mislabeling errors
 - Supported expansion in new locations
 - Removed the risks of maintaining label data outside of my enterprise applications
 - Increased visibility over the entire labeling process
- The implementation of Loftware’s labeling solution has helped to secure over a million or more in annual savings, reduce downtime by almost 100%, reduce occurrences of mislabeling by 80% or more, reduce the number of label templates by 80% or more, and helped the business scale their labeling to meet their business growth objectives. Additionally, Infor Global Solutions took less than 6 months to recoup their investment in Loftware.

Company Profile

Company:
Infor Global Solutions

Company Size:
Large Enterprise

Industry:
Computer Software

About Loftware

Loftware is the global market leader in Enterprise Labeling and Artwork Management solutions with more than 5,000 customers in over 100 countries. Offering the industry’s most comprehensive digital platform, with SaaS, cloud-based and on-premise solutions, Loftware redefines how enterprises create, manage and print complex labeling and packaging artwork and scale across their operations. Loftware enables customers to uniquely meet regulatory mandates, mitigate risk, reduce complexity, ensure traceability, improve time to market and optimize costs as they meet customer-specific, brand, regional and regulatory requirements with unprecedented speed and agility.

Learn More:

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