

W. L. Gore & Associates

Introduction

This case study of W. L. Gore & Associates is based on an April 2017 survey of Loftware customers by TechValidate, a 3rd-party research service.

“Loftware is a reliable partner, providing leading-edge labeling solutions along with outstanding services and support.”

Challenges

W.L. Gore felt their labeling was limited with their existing enterprise applications, so they implemented Loftware to help meet complex customer and regulatory labeling requirements. The company was also challenged with time-consuming manual processes and was looking to support company growth while keeping labels consistent across their organization.

Use Case

W.L. Gore uses Loftware to simplify their label design, empower business users to update labels, and to improve traceability across the supply chain. They are also using Loftware enterprise labeling solutions to streamline manufacturing and warehouse management.

Results

Using Loftware’s enterprise labeling solutions, W.L. Gore improved label accuracy and reduced costly labeling errors while making it easier to expand their labeling to new locations and markets.

Loftware’s direct professional services and support teams helped ensure a smooth deployment and knowledge transfer.

W.L. Gore became better equipped to address customer requirements by improving the handling of requirements such as content, barcodes, images/branding, formatting and languages. They also improved their responsiveness to customer labeling changes.

W.L. Gore is better able to stay compliant with regulations and industry standards while reducing the risks of costly fines and supply chain disruptions or stoppages. W.L. Gore recouped their investment in Loftware in less than 6 months.

Because they use Loftware’s enterprise integration, they can make label changes quickly, easily support expansion to new locations and increased visibility over the entire labeling process.

Company Profile

Company:
W. L. Gore & Associates

Company Size:
Large Enterprise

Industry:
Industrial Manufacturing

About Loftware

Loftware is the global market leader in Enterprise Labeling and Artwork Management solutions with more than 5,000 customers in over 100 countries. Offering the industry’s most comprehensive digital platform, with SaaS, cloud-based and on-premise solutions, Loftware redefines how enterprises create, manage and print complex labeling and packaging artwork and scale across their operations. Loftware enables customers to uniquely meet regulatory mandates, mitigate risk, reduce complexity, ensure traceability, improve time to market and optimize costs as they meet customer-specific, brand, regional and regulatory requirements with unprecedented speed and agility.

Learn More:

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