

Jabil Circuit Scales Labeling To Meet Business Growth

Introduction

This case study of Jabil Circuit is based on an April 2017 survey of Loftware customers by TechValidate, a 3rd-party research service.

“Loftware is a reliable partner, providing leading edge labeling solutions along with outstanding services and support.”

Challenges

Jabil was faced with a range of issues including meeting complex customer labeling requirements and complying with evolving regulations. However, they were faced with maintaining multiple labeling solutions. Using disparate solutions resulted in costly delays and downtime due to labeling and created issues around labeling consistency. Jabil was also challenged with managing this solution to support ensuing company growth.

Use Case

Jabil was able to standardize and automate their labeling with Loftware to streamline manufacturing, shipping, and distribution while also improving traceability across the supply chain. Additionally, they were able to simplify their label design and empower business users to update labels.

Results

After standardizing on Loftware’s labeling solution, Jabil was no longer challenged with managing and maintaining multiple labeling solutions so they were able to scale labeling to meet their business growth. They also were able to reduce downtime by almost 100%, as well as reduce occurrences of mislabeling and the number of label templates by over 80%.

The Loftware implementation helped the company improve label accuracy to reduce costly errors and provided better branding and label consistency. With these changes Jabil was now better equipped to address customer requirements, improving the handling of requirements such as content, barcodes, images/branding, formatting and language. This enabled better responsiveness to customer labeling changes, ultimately reducing the loss of customers for the company.

Additionally, by integrating Loftware labeling with existing enterprise applications, Jabil was able to eliminate manual labeling efforts, avoid mislabeling errors, and make label changes quickly and remove the risks associated with maintaining label data outside of enterprise applications. This also enabled the company to increase visibility over the entire labeling process and enabled the company to stay compliant with regulations to reduce the risk of costly fines and enable them to expand into new markets.

Company Profile

Company:
Jabil Circuit

Company Size:
S&P 500

Industry:
Electronics

About Loftware

Loftware is the global market leader in Enterprise Labeling and Artwork Management solutions with more than 5,000 customers in over 100 countries. Offering the industry’s most comprehensive digital platform, with SaaS, cloud-based and on-premise solutions, Loftware redefines how enterprises create, manage and print complex labeling and packaging artwork and scale across their operations. Loftware enables customers to uniquely meet regulatory mandates, mitigate risk, reduce complexity, ensure traceability, improve time to market and optimize costs as they meet customer-specific, brand, regional and regulatory requirements with unprecedented speed and agility.

Learn More:

[Loftware](#)