

Philips Respironics Saves Time and Money with Loftware Enterprise Labeling Solution

Introduction

This case study of Philips Respironics is based on an April 2017 survey of Loftware customers by TechValidate, a 3rd-party research service.

“Loftware is a reliable partner, providing leading edge labeling solutions along with outstanding services and support.”

Challenges

Philips purchased Loftware to help overcome a range of challenges. Before implementing Loftware the company was maintaining multiple labeling solutions and had to manage time-consuming manual processes which could result in costly labeling errors. There were limitations on labeling within existing enterprise applications, which meant meeting complex customer and regulatory requirements was becoming exceedingly difficult. Also, the company was experiencing costly delays and downtime due to labeling and it was becoming exceedingly challenging to manage company growth and labeling consistency.

Use Case

Philips was able to use Loftware’s Enterprise Labeling Solution to streamline manufacturing, shipping, and distribution operations while improving traceability across their global supply chain. They also were able to simplify their label design and empower business users to update labels.

Results

By implementing Loftware Philips was able to reduce the costs associated with managing and maintaining multiple label systems. The Loftware solution improved ease of deployment and scaling to new locations to support business growth. It also enabled Philips to stay compliant with regulations to reduce the risks of costly fines and avoid supply chain disruptions or stoppages.

The Loftware’s enterprise integration allowed Philips to eliminate manual labeling efforts, make label changes quickly, and avoid mislabeling errors by removing the risks of maintaining label data outside of my enterprise applications. This also enabled the company to increase visibility over the entire labeling process, while supporting expansion into new markets.

Additionally, with Loftware Philips was better equipped to address customer requirements. This included improving the handling of requirements such as content, barcodes, images/branding, formatting, and language. The Loftware solution enabled the company to **reduce the number of label templates by over 80%** and to offer better responsiveness for customer labeling requests and changes, ultimately improving customer relationships.

Company Profile

Company:
Philips Respironics

Company Size:
Global 500

Industry:
Consumer Products

About Loftware

Loftware is the global market leader in Enterprise Labeling and Artwork Management solutions with more than 5,000 customers in over 100 countries. Offering the industry’s most comprehensive digital platform, with SaaS, cloud-based and on-premise solutions, Loftware redefines how enterprises create, manage and print complex labeling and packaging artwork and scale across their operations. Loftware enables customers to uniquely meet regulatory mandates, mitigate risk, reduce complexity, ensure traceability, improve time to market and optimize costs as they meet customer-specific, brand, regional and regulatory requirements with unprecedented speed and agility.

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