

Loftware Increases Visibility Over Labeling and Supports Expansion for DHL Worldwide

Introduction

This case study of DHL Worldwide Network is based on an April 2017 survey of Loftware customers by TechValidate, a 3rd-party research service.

“Loftware is a reliable partner, providing leading edge labeling solutions along with outstanding services and support.”

Challenges

DHL Worldwide purchased Loftware to help overcome time-consuming manual processes and to support company growth and labeling consistency.

Use Case

DHL was able to use Loftware to streamline their shipping and distribution operations while also simplifying label design and empowering business users to update labels.

Results

Implementing Loftware’s standardized and centralized labeling solution has helped DHL support expansion into new locations and avoid supply chain disruptions or stoppages. It also has helped to the company ensure regulatory compliance and industry standards and **secure over a million in annual savings**.

Since using Loftware, DHL has been better equipped to address customer requirements. Ultimately, enabling better responsiveness to customer labeling changes has helped the company improve customer relationships and reduce loss of customers. Implementing the Loftware solutions has also helped DHL improve label accuracy and reduce costly errors while providing better branding and consistency in labeling.

Company Profile

Company:
DHL Worldwide Network

Company Size:
Small Business

Industry:
Transportation Services

About Loftware

Loftware is the global market leader in Enterprise Labeling and Artwork Management solutions with more than 5,000 customers in over 100 countries. Offering the industry’s most comprehensive digital platform, with SaaS, cloud-based and on-premise solutions, Loftware redefines how enterprises create, manage and print complex labeling and packaging artwork and scale across their operations. Loftware enables customers to uniquely meet regulatory mandates, mitigate risk, reduce complexity, ensure traceability, improve time to market and optimize costs as they meet customer-specific, brand, regional and regulatory requirements with unprecedented speed and agility.

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