

Fujifilm Electronic Materials

Introduction

This case study of Fujifilm Electronic Materials is based on an August 2017 survey of Loftware customers by TechValidate, a 3rd-party research service.

“Loftware is a reliable partner, providing leading edge labeling solutions along with outstanding services and support.”

Challenges

Fujifilm primarily evaluated, selected, and purchased Loftware to meet complex customer labeling requirements.

Use Case

The key features and functionalities of Loftware that Fujifilm primarily uses includes secondary labeling efforts for warehouse and manufacturing processes.

Results

As a result of using Loftware, Fujifilm:

- Improved label accuracy and reduced costly errors
- Improved the handling of requirements such as content, barcodes, images/branding, formatting and language
- Enabled better responsiveness to customer labeling changes
- Reduce occurrences of mislabeling by 80% or more

Company Profile

Company:
Fujifilm Electronic Materials

Company Size:
Large Enterprise

Industry:
Chemicals

About Loftware

Loftware is the global market leader in Enterprise Labeling and Artwork Management solutions with more than 5,000 customers in over 100 countries. Offering the industry's most comprehensive digital platform, with SaaS, cloud-based and on-premise solutions, Loftware redefines how enterprises create, manage and print complex labeling and packaging artwork and scale across their operations. Loftware enables customers to uniquely meet regulatory mandates, mitigate risk, reduce complexity, ensure traceability, improve time to market and optimize costs as they meet customer-specific, brand, regional and regulatory requirements with unprecedented speed and agility.

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