

# FedEx Implements Loftware Labeling to Ensure Regulatory Compliance

## Introduction

This case study of FedEx Corporation is based on an April 2017 survey of Loftware customers by TechValidate, a 3rd-party research service.

“Loftware is a reliable partner, providing leading edge labeling solutions along with outstanding services and support.”

## Challenges

FedEx implemented a Loftware Enterprise Labeling Solution to help overcome a variety of business challenges. Those included meeting a wide range of complex customer labeling requirements and compliance with the evolving scope of regulations in their industry. This global company needed a solution that would help them eliminate the costly delays and downtime they were experiencing with their existing labeling solution. They also required a solution that could further support company growth and labeling consistency as they increased their global footprint.

## Use Case

FedEx uses Loftware to simplify their label design and empower business users to update labels, saving both time and money. They also were able to improve traceability across their supply chain and streamline warehouse management.

## Results

After standardizing on a Loftware solution, FedEx was able to reduce the time and costs involved in managing and maintaining multiple label systems. Now they were better equipped to address both evolving regulatory and customer requirements. This meant improving the handling of requirements such as content, barcodes, images / branding, formatting, and language. Using Loftware, FedEx was able to stay compliant with regulations enabling them to avoid supply chain disruptions or stoppages and expand into new markets.

Additionally, by integrating Loftware labeling with existing enterprise applications, FedEx was able to eliminate manual labeling efforts, make label changes quickly, and **remove the risks associated with maintaining label data outside of enterprise applications**. This also enabled the company to increase visibility over the entire labeling process and enabled the company to scale labeling to meet their business growth while supporting expansion into new markets.

### Company Profile

Company:  
**FedEx Corporation**

Company Size:  
**Global 500**

Industry:  
**Transportation Services**

### About Loftware

Loftware is the global market leader in Enterprise Labeling and Artwork Management solutions with more than 5,000 customers in over 100 countries. Offering the industry's most comprehensive digital platform, with SaaS, cloud-based and on-premise solutions, Loftware redefines how enterprises create, manage and print complex labeling and packaging artwork and scale across their operations. Loftware enables customers to uniquely meet regulatory mandates, mitigate risk, reduce complexity, ensure traceability, improve time to market and optimize costs as they meet customer-specific, brand, regional and regulatory requirements with unprecedented speed and agility.

Learn More:

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