PPG Standardizes on Loftware and Reduces Labeling Downtime by Nearly 100%

Introduction

This case study of PPG Industries is based on an April 2017 survey of Loftware customers by TechValidate, a 3rd-party research service.

> "Loftware is a reliable partner, providing leading edge labeling solutions along with outstanding services and support."

Challenges

PPG was faced with a range of issues including meeting complex customer labeling requirements and complying with evolving regulations. However, they were faced with maintaining multiple labeling solutions. Using disparate solutions, which included manual labeling functions and countless permutations of label templates made meeting these increasing demands difficult and resulted in costly labeling downtime.

Use Case

PPG was able to standardize and automate their labeling with Loftware to streamline manufacturing, warehouse management and shipping, while also improving traceability across the supply chain. Additionally, they were able to simplify their label design and empower business users to update labels eliminating the need for costly and scare IT resources.

Results

PPG was able to realize a return on their Loftware investment in less than two years by achieving the following results. First, they were able to reduce downtime by nearly 100% and scale their labeling to meet their business growth. They also were able to reduce costs associated with managing and maintaining multiple label systems.

After standardizing on Loftware and integrating their solution with existing enterprise applications, PPG was able to eliminate manual labeling efforts and was better equipped to address evolving customer demands and make label changes quickly. This enabled them to improve handling of requirements such as content, barcodes, images/branding, formatting and languages and improve relationships with customers.

The Loftware solution allowed PPG to improve label accuracy and reduce costly errors, as well as reduce the number of label templates by over 80%. They also were able to stay compliant with regulations, which helped to avoid supply chain disruptions or stoppages.

Company Profile

Company:
PPG Industries

Company Size:
Fortune 500

Industry:
Chemicals

About Loftware

Loftware is the global market leader in Enterprise Labeling and Artwork Management solutions with more than 5,000 customers in over 100 countries. Offering the industry's most comprehensive digital platform, with SaaS, cloud-based and on-premise solutions, Loftware redefines how enterprises create, manage and print complex labeling and packaging artwork and scale across their operations. Loftware enables customers to uniquely meet regulatory mandates, mitigate risk, reduce complexity, ensure traceability, improve time to market and optimize costs as they meet customer-specific, brand, regional and regulatory requirements with unprecedented speed and agility.

Learn More:

 Loftware