

LexisNexis Prospect Portfolio Customer Testimonial

“ Without Prospect Portfolio, we had real trouble knowing where to start to achieve our new business prospecting goals. Now, we have more confidence, and more knowledge, and sales reps have much more energy about these warmed-up ‘cold calls.’

— Steve Spencer, Research Director, Sinclair Broadcast Group

Source: Steve Spencer, Research Director, Sinclair Broadcast Group



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