

Lexis Advance Case Study: Large Law Firm

“Lexis Advance is more efficient than Lexis.com.”

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for comprehensive & relevant results
 - Need for greater search efficiency
 - Need for increased breadth and strength of content
 - Need for mobility – to access research on a tablet or smartphone

Use Case

- Has 51 to 99 attorneys.
- Chose Lexis Advance over the following competitor:
 - WestlawClassic®
- Practices the following areas of law most frequently:
 - Insurance Defense
 - Labor & Employment
 - Litigation
 - Product Liability

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: highly critical
 - Their organization: critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Efficiency of search: better
 - Innovative features: better
- Increased productivity by at least 10% using Lexis Advance

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

[LexisNexis](#)