

Lexis Advance Case Study: 51 or more Attorney Firm

“Lexis Advance has an easier interface than Westlaw.”

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for comprehensive & relevant results
 - Need for greater search efficiency
 - Need for increased breadth and strength of content
 - Need to control research costs
 - Need to manage risk
 - Need for mobility – to access research on a tablet or smartphone

Use Case

- Has 51 or more attorneys.
- Practices the following types of law most frequently:
 - Banking/Finance
 - Commercial/Contract
 - Litigation

Results

- Rated Lexis Advance in terms of how critical it is:
 - their personal practice: extremely critical
 - their organization: extremely critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - ease of use: better
 - efficiency of search: better
 - relevance of results: better
 - breadth & strength of content: better
 - innovative features: better

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

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