

LexisNexis Public Records Case Study: Medium Enterprise Energy & Utilities Company

“I would really hate to not have access to LexisNexis Public Records. There would be a lot of owners who would most likely never be found.”

Challenges

- Subscribed to LexisNexis Public Records for the following reasons:
 - Uncovers information that couldn't be found otherwise
 - Connects people, businesses, locations and assets that other providers don't
 - Offers the most accurate information available
 - Provides ability to look across all 50 states with one search
 - Eliminates the need for multiple providers of public records information
 - Mines over 36 billion public records
 - Provides necessary info in one comprehensive report
 - Enables less time data gathering and more time analyzing/decision making
 - Integrates with legal, news and business research

About LexisNexis Public Records

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

[LexisNexis](#)

Use Case

- Selected LexisNexis over the following options:
 - Google
 - White Pages/Yellow Pages
- Uses LexisNexis Public Records for the following tasks:
 - Locate missing or hard-to-find people
 - Find a beneficiary
 - Locate associates, relatives and neighbors
 - Track ownership of assets

Results

- Trusts LexisNexis Public Records more than any other provider to investigate people and businesses
- Rated LexisNexis Public Records as **highly differentiated** compared to the competition on the following attributes:
 - Connections between people, businesses, locations and assets
 - Depth and breadth of public records
 - Accuracy of search results
 - Completeness of search results
 - Timeliness of information