

# Lexis Advance Case Study: Large Law Firm

"I especially like the ability of Lexis Advance to conduct research through the app on my iPad which makes me efficient outside of the office."

## Challenges

- Solved the following challenges with Lexis Advance:
  - Need for comprehensive & relevant results
  - Need for greater search efficiency
  - Need for mobility to access research on a tablet or smartphone

#### Use Case

- Has 100 to 199 attorneys.
- Chose Lexis Advance over the following competitor:
  - Access Law
- Practices the following areas of law most frequently:
  - Construction/Real Estate/Building Management

#### About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

LexisNexis

### Results

- Rated Lexis Advance in terms of how critical it is:
  - Their personal practice: highly critical
  - Their organization: extremely critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
  - Efficiency of search: better
  - Relevance of results: better
  - Breadth & strength of content: better
- Increased productivity by at least 25% using Lexis Advance

Source: TechValidate Survey of a Partner from a Large Law Firm

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