

Lexis Advance Case Study: 1 Attorney Firm (Intellectual Property, Litigation)

“Lexis Advance helps me conduct research in a more intuitive manner and organizes the relevant results in a format that is easier to filter to ultimately find the information I search for.”

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for comprehensive & relevant results
 - Need for greater search efficiency
 - Need to control research costs
 - Need for mobility – to access research on a tablet or smartphone
 - Find the applicable standard/precedent/supporting case law faster

Use Case

- Has 1 attorney.
- Chose Lexis Advance over the following competitor:
 - WestlawNext®
- Practices the following types of law most frequently:
 - Intellectual Property
 - Litigation

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: highly critical
 - Their organization: critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Ease of use: better
 - Efficiency of search: much better
 - Relevance of results: better
 - Breadth & strength of content: much better
 - Innovative features: much better
- Increased productivity by at least 50% using Lexis Advance

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

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