

# Lexis Advance Case Study: 21 to 50 Attorney Firm

"Lexis Advance makes research easier."

## Challenges

- Solved the following challenges with Lexis Advance:
  - Need for greater search efficiency
  - Need for increased breadth and strength of content
  - Need to control research costs
  - Need to manage risk

### Use Case

- Has 21 to 50 attorneys.
- Chose Lexis Advance over the following competitor:
  - Casemaker
- Practices the following types of law most frequently:
  - Insurance Defense
  - Litigation
  - Personal Injury
  - Product Liability

### Results

- Rated Lexis Advance in terms of how critical it is:
  - Their personal practice: critical
  - Their organization: critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
  - Ease of use: better
  - Efficiency of search: better
  - Relevance of results: much better
  - Breadth & strength of content: better
  - Innovative features: much better
- Increased productivity by at least 50% using Lexis Advance

#### About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

**☑** LexisNexis

Source: TechValidate Survey of an Associate from a 21 to 50 attorney

Research by

**TechValidate** 

