

Lexis Advance Case Study: Large Law Firm

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for comprehensive & relevant results
 - Need for greater search efficiency
 - Need for increased breadth and strength of content
 - Need to control research costs
 - Need for mobility – to access research on a tablet or smartphone

Use Case

- Has 100 to 199 attorneys.
- Chose Lexis Advance over the following competitors:
 - WestlawNext®
 - WestlawClassic®
 - Bloomberg Law®
- Practices the following areas of law most frequently:
 - Commercial/Contract
 - Intellectual Property
 - Litigation
 - Securities

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: critical
 - Their organization: highly critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Ease of use: much better
 - Efficiency of search: much better
 - Relevance of results: much better
 - Breadth & strength of content: much better
 - Innovative features: much better
- Increased productivity by at least 50% using Lexis Advance

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

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