

LexisNexis Public Records Case Study: Global 500 Pharmaceuticals Company

“We need the full legal name of companies when drafting contracts. If we didn’t have access to LexisNexis Public Records, that information would have to be obtained elsewhere, which would be more time consuming.”

Challenges

- Subscribed to LexisNexis Public Records for the following reasons:
 - Offers the most accurate information available
 - Eliminates the need for multiple providers of public records information
 - Enables them to spend less time data gathering and more time analyzing/decision making
 - Integrates with legal, news and business research

Use Case

- Selected LexisNexis over the following vendors:
 - Westlaw public records offerings, including Westlaw PeopleMap
- Uses LexisNexis Public Records for the following tasks:
 - Find witnesses and parties to legal action
 - Find accurate legal names for businesses

Results

- Is confident they’re searching the most comprehensive public records provider in the industry when using LexisNexis Public Records.
- Trusts LexisNexis Public Records more than any other provider to investigate people and businesses.
- Rated LexisNexis Public Records as **highly differentiated** or **differentiated** compared to the competition on the following attributes:
 - Connections between people, businesses, locations and assets
 - Depth and breadth of public records
 - Accuracy of search results
 - Completeness of search results
 - Timeliness of information

About LexisNexis Public Records

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

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