

# Lexis Advance Case Study: Large Law Firm

“I am able to use Lexis Advance on an iPhone, unlike Westlaw Next.”

## Challenges

- Solved the following challenges with Lexis Advance:
  - Need for comprehensive & relevant results
  - Need for greater search efficiency
  - Need for increased breadth and strength of content
  - Need for mobility – to access research on a tablet or smartphone

## Use Case

- Has 51 to 99 attorneys.
- Chose Lexis Advance over the following competitors:
  - WestlawClassic®
- Practices the following areas of law most frequently:
  - Commercial/Contract
  - Insurance Defense
  - Intellectual Property
  - Litigation
  - Personal Injury

## Results

- Rated Lexis Advance in terms of how critical it is:
  - Their organization: highly critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
  - Ease of use: better
  - Efficiency of search: better
  - Relevance of results: better
  - Breadth & strength of content: better
  - Innovative features: better

### About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

### Learn More:

[LexisNexis](#)