

Lexis Advance Case Study: Membership Organization

“Lexis Advance enables me to search reference materials personally rather than have outside counsel do the same research at billable time.”

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for comprehensive & relevant results
 - Need for greater search efficiency
 - Need for increased breadth and strength of content
 - Need to control research costs
 - Need to manage risk
 - Need for mobility – to access research on a tablet or smartphone

Use Case

- Has 3-5 attorneys.
- Is primarily in the Association, Membership/PR industry.

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: highly critical
 - Their organization: highly critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Ease of use: much better
 - Efficiency of search: much better
 - Relevance of results: much better
 - Breadth & strength of content: much better
 - Innovative features: much better
- Increased productivity by at least 50% using Lexis Advance

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

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